



Greetings Community Leader:

The proposed Southeast Queens Federal Credit Union is requesting your support in the development and establishment of a federally chartered, community owned, financial institution in Southeast Queens.

Although still facing many challenges related to the Great Recession, Southeast Queens is currently experiencing an economic rebound. In an effort to reclaim economic and financial security, as well as community viability, members of the Southeast Queens community have united in the formation of the Proposed Southeast Queens Federal Credit Union (SQFCU).

The credit union's field of membership includes community boards 12, 13, and 14, including persons working, living, worshipping, attending school, and owning businesses within these areas. Specific neighborhoods include Bellaire, Brookville, Cambria Heights, Hollis, Jamaica, Jamaica Estates, Jamaica Hills, Laurelton, Meadowmere, Queens Village, Rochdale Village, Rosedale, Saint Albans, South Jamaica, Springfield Gardens, Warnerville, and the Rockaways.

Our vision is to become a one-stop cutting-edge financial institution that provides superior services to our members and community at-large in a professional, convenient and efficient manner

The mission of SQFCU is to financially empower our members in the Southeast Queens Community by offering them affordable financial products and exceptional services to help them build their own capacities; spur economic development and growth; and provide our employees with challenging and rewarding careers.

Our vision is to provide the highest level of personal financial services in a friendly, professional manner; encouraging savings and the wise use of credit; increasing the knowledge and ability of members to manage and control their financial well-being; and providing sound financial management in order to maintain earnings for continued growth.

We are asking for your support in the development and establishment of the credit union. Please join us and help change the economic future of Southeast Queens. Attached is additional information regarding the credit union as well as information on how you can support this effort.

Thank You,

SQFCU Steering Committee